VADIM KOVALCHUK

UX/UI & MOTION DESIGNER

Khmelnytskyi, Ukraine · Remote
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PROFILE

UX/UI and motion designer with 5+ years of experience, 3 of them in iGaming. I design conversion-critical flows (registration, deposit, retention, promo and landing pages) for high-load products, build design systems and hand off clean, dev-ready Figma files. I also create motion graphics and video: product promos, animated banners and Lottie for interfaces.

SKILLS

UX

User Flow · Information Architecture · UX Research · Competitive Analysis · A/B Testing · Wireframing · CRO

UI

Figma · UI Design · Design Systems · Mobile Design · Landing Pages · Prototyping · Gamification

Motion & AI

After Effects · Premiere Pro · Lottie · Midjourney · Veo / Kling · Claude

WORK EXPERIENCE

UX/UI Designer
Apr 2023 — Oct 2026

iGaming & Gambling Company (NDA) · Full-time · Remote

- Designed player-facing interfaces, promo and landing pages for a high-load, regulated product.
- Owned conversion-critical flows: registration, deposit and retention.
- Built and maintained the shared design system; delivered detailed specs to developers.
- Worked in fast iterations with product, marketing and development teams.

UX/UI Designer
Apr 2021 — Dec 2023

Web-Mosaica · web studio

- End-to-end design of websites, mobile apps, e-commerce systems and marketplaces.
- Information architecture, user flows, wireframes, design systems and production-ready UI.
- Worked closely with developers to ship conversion-oriented scenarios.

Freelance UX/UI & Motion Designer
2023 — Present

Upwork · international clients, alongside main work

- SaaS dashboards and CRMs, mobile apps, e-commerce and booking websites, landing pages and UX audits.
- Motion design: product promos, logo animations and social video.

EDUCATION

Vinnytsia Trade and Economic Institute of KNUTE
Master's degree, Information Systems and Technologies · 2019 — 2024

Uxcel certificate · UX/UI Mentorship
Uxcel certification (2023) and practical training with a professional mentor: component systems, visual design, front-end basics.

LANGUAGES

Ukrainian	Native
English	Upper-Intermediate (B2)